Aarti Bisht

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~ In quest of Product Designer | UX/UI Designer roles ~

Product Designer | UI/UX Designer - Enterprise SaaS • Design Systems • Ecommerce • B2B

Core & Domain Skills

- User Experience (UX) Design
- User Interface (UI) Design
- User Research
- User Flows & Journey Mapping
- Wireframing & Prototyping
- Design Systems & Component Libraries
- Responsive Web & App Design
- Dashboard & Enterprise SaaS Design
- Accessibility & Inclusive Design
- Design Thinking & Human-Centered Design
- AI-assisted Design & UX Research
- Creative Problem Solving

Leadership Attributes

- Cross-functional Collaboration
- Time Management
- Communication & Presentation Skills

Tools

- Figma
- FigJam
- **AI Tools:** Gemini, Claude Code, ChatGPT, Copilot, Perplexity, Base44, Lovable

Product Designer with hands-on experience designing enterprise SaaS products, dashboards, and workflow-intensive applications. I translate complex business and technical requirements into intuitive user experiences — from user research and information architecture through wireframing, prototyping, and design systems. Comfortable working closely with product managers and engineers to ship scalable, accessible, user-centered products, and skilled at simplifying dense operational workflows into interfaces people actually enjoy using. Particularly drawn to AI-powered products and to building design systems that scale as complexity grows.

Currently working with Indegene, Bengaluru as a Junior UI Designer.

- Experience in designing user-centric digital products through Design Thinking and Human-Centered Design methodologies.
- Creating wireframes, user flows, high-fidelity interfaces, prototypes, and responsive experiences using Figma and AI-assisted design workflows.
- Collaborating with product, development, and business teams to deliver scalable and intuitive design solutions.
- Skilled in competitive analysis, user journey mapping, dashboard design, usability optimization, design systems, and developer handoff.
- Strong understanding of modern UI trends, accessibility standards, responsive design principles, and AI-driven design workflows.

Previous Projects Snapshot:

- Designed **CRM, HRMS & Project Management** experiences for an enterprise SaaS platform.
- Simplified **user journeys, navigation & IA**, reducing redundant workflow steps by **40%**.
- Redesigned **CRM dashboards, analytics & lead workflows**, improving task efficiency by **30%**.
- Designed **Project Management** dashboards and workflows, improving project visibility by **35%**.
- Created responsive **Google Play Store assets** across mobile, tablet & desktop.

PROFESSIONAL EXPERIENCE

- **Junior UI Designer** August 2026 – Till date
  Indegene, Bengaluru [Project: N/a]
  - Key Skills : UI Designer | Figma | Wireframes to High-Fidelity Prototypes
  - Designing wireframes, prototypes, and high-fidelity mockups for web and mobile applications
  - Assisting in building design systems and style guides for platform consistency
  - Conducting user research and usability testing to drive design decisions

- Creating clean, user-centric layouts that balance aesthetics and functionality
- Collaborating with senior designers and developers from concept to implementation
- Participating in design reviews and incorporating feedback into design iterations

- **UX/UI Design Intern** March 2026 – July 2026
  Construction Technect, Bengaluru [Project: SaaS-based Construction Management Platform]
  - Led end-to-end UX design for CRM, HRMS, and Project Management modules of a SaaS construction platform.
  - Collaborated closely with product managers and developers to translate business requirements into intuitive user workflows. .
  - Designed user journeys, information architecture, wireframes, high-fidelity interfaces, and interactive prototypes in Figma.
  - Built reusable UI components and contributed to scalable design systems.
  - Simplified complex operational workflows into user-friendly enterprise experiences.
  - Conducted user research, competitor analysis, and usability evaluations to improve product adoption.
  - Delivered developer-ready specifications for implementation.

- **UX/UI Design Intern** February 2026 – March 2026
  UnlockDiscount, Bengaluru [Project: Fintech & E-commerce Platform Design.]
  - Designed fintech and e-commerce experiences focused on improving user engagement and conversion.
  - Created interaction flows, responsive interfaces, and high-fidelity prototypes.
  - Conducted heuristic evaluations and competitive analysis to identify usability improvements. Worked cross-functionally with developers to deliver production-ready UI.

ACADEMIC QUALIFICATION

- **Graduation** - 2016 - 2019 - Bachelors of Science - ***Kumaun University, Nainital***
- **Professional Bootcamp** in UX/UI Design - Aug 2025 - Dec 2025 ***- DesignBoat UX/UI School***

CERTIFICATE PROGRAMME / WORKSHOPS / CONFERENCES

- Introduction to Responsible AI- Google - April 2026
- Responsible AI: Applying AI Principles with Google Cloud - Google - April 2026
- Introduction to Generative AI - Google - May 2026
- Introduction to Large Language Models - Google - June 2026

ACHIEVEMENTS

- Received **Intern of the Month** in UnlockDiscount - Feb 2026